

Gatsby: Title	Requirements of the benchmarks of Good Career Guidance	Careerpilot can contribute by:
<p>A STABLE CAREERS PROGRAMME</p> <p>1</p>	<p>Every school and college should have an embedded programme of career education and guidance that is known and understood by pupils, parents, teachers, governors and employers.</p>	<p>Careerpilot</p> <p>The Advisor Zone has lesson plans, videos and resources to help schools plan and deliver a programme of careers education. Careerpilot can become a central part of a careers programme for young people in all age groups. The Reporting Zone (new Sept 2017) enables school to see the choices students make and record notes from one to one sessions.</p>
<p>LEARNING FROM CAREERS AND LABOUR MARKET INFORMATION</p> <p>2</p>	<p>Every pupil, and their parents, should have access to good quality information about future study options and labour market opportunities. They will need the support of an informed adviser to make best use of available information.</p>	<p>Careerpilot and the Parent Zone provide information about the full range of study options from age 14-19. The site includes information on 22 job sectors and 100s of job profiles which include labour market intelligence, including a comparison tool to compare jobs and growth.</p>
<p>ADDRESSING THE NEEDS OF INDIVIDUAL PUPILS</p> <p>3</p>	<p>Pupils have different career guidance needs at different stages. Opportunities for advice and support need to be tailored to the needs of each pupil. A school's careers programme should embed equality and diversity considerations throughout.</p>	<p>The Career Tools enable registered students to explore job sectors, qualifications, etc. and indicate the ones of interest to them. This includes a Skills Map. Their choices can be viewed in the Reporting Zone where individual guidance conversations can also be recorded. Careerpilot's Advisor Zone has lesson plans and resources for different key stages.</p>
<p>LINKING CURRICULUM LEARNING TO CAREERS</p> <p>4</p>	<p>All teachers should link curriculum learning with careers. STEM subject teachers should highlight the relevance of STEM subjects for a wide range of future career paths.</p>	<p>Careerpilot has information on 22 Job Sectors and 100s of job profiles, enabling teachers, students and parents to map subjects and qualifications to routes into jobs. There are also video and written case studies showing routes into a range of jobs.</p>
<p>ENCOUNTERS WITH EMPLOYERS AND EMPLOYEES</p> <p>5</p>	<p>Every pupil should have multiple opportunities to learn from employers about work, employment and the skills that are valued in the workplace. This can be through a range of enrichment activities including visiting speakers, mentoring and enterprise schemes.</p>	<p>Careerpilot has lots of video stories of people talking about their job roles and routes into different jobs, these can be found in all 22 job sectors in 'case studies'. The Pre and Post 16 Skills Maps enable students to record employer encounters and what they have learnt from them.</p>
<p>EXPERIENCE OF THE WORKPLACE</p> <p>6</p>	<p>Every pupil should have first-hand experiences of the workplace through work visits, work shadowing and/or work experience to help their exploration of career opportunities, and expand their networks</p>	<p>Careerpilot has a section to help students plan their work experience and job sectors with job profiles to help students get detailed information about jobs either before or after their employer visits.</p>
<p>ENCOUNTERS WITH FURTHER AND HIGHER EDUCATION</p> <p>7</p>	<p>All pupils should understand the full range of learning opportunities that are available to them. This includes both academic and vocational routes and learning in schools, colleges, universities and in the workplace</p>	<p>Careerpilot has detailed information about ALL the study and training routes young people can choose at 14, 16 and 18, with links to additional information about each. A Qualification Planner helps them map their route through the levels and Find a Provider has links to providers in the South of England.</p>
<p>PERSONAL GUIDANCE</p> <p>8</p>	<p>Every pupil should have opportunities for guidance interviews with a career adviser, who could be internal (a member of school staff) or external, provided they are trained to an appropriate level. These should be available whenever significant study or career choices are being made. They should be expected for all pupils but should be timed to meet their individual needs.</p>	<p>Careerpilot can help students prepare for guidance interviews if they complete the Career Tools before meeting an adviser. Careers advisers can record reports from one to one sessions on the Reporting Zone. In the Careerpilot's Advisor Zone there are planning sheets for students to use as they explore Careerpilot before a key decision point. The planning sheets will help prepare students for a guidance interview.</p>